

# 2021 Herd Manager Retreat

*Achieving Success through Effective & Efficient Management*

*Being effective is about doing the right things; being efficient is about doing things right.*



## JOIN US JUNE 11-12

The Herd Manager Retreat is designed to provide a community of learning, an exchange of ideas, and best practices amongst an elite group of peers. The GPS Dairy Consulting team is thrilled to once again be providing this opportunity to cultivate growth and expand the relationships of leaders.

### Date:

June 11-12, 2021

### Location & Lodging **NEW** for 2021:

Holiday Inn Express & Suites Le Mars, IA  
Hotel Reservations deadline: May 12th

### Register and Join Us!

**Step 1:** Please register ALL names from the dairy that will be attending the Retreat: [gpsdairy.com/HerdManagerRetreat-Registration](https://gpsdairy.com/HerdManagerRetreat-Registration)

**Step 2:** Contact Holiday Inn Express & Suites Le Mars, IA to make room(s) reservation by calling (712) 546-1700 and reference "GPS Dairy Herd Manager Retreat" to be included in the GPS room block/rate. **Special room rates available until May 12th, standard room rates apply starting May 13th based on hotel availability.**

**SPECIAL ROOM RATE IS:** \$123.99 Friday and Saturday, plus tax (single/double occupancy) per night.

### Agenda:

#### FRIDAY

[Holiday Inn Express & Suites](#)  
4pm Hotel Check-In Available  
7pm Networking Reception

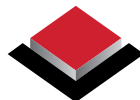
#### SATURDAY

[Perry Creek Dairy](#)  
8am-3:30pm Meeting & Dairy Tour

*Build Your Team.  
Build Your Business.*

Part of the 2021 Educational Series brought to you by the GPS Dairy Consulting Team.

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# 2021 HERD MANAGER RETREAT EVENTS SCHEDULE

Holiday Inn Express & Suites, Le Mars, IA & Perry Creek Dairy, Merrill, IA

## FRIDAY, JUNE 11

Holiday Inn Express & Suites, Le Mars, IA

- 7-10pm **MEET & GREET RECEPTION**  
Enjoy pre-meeting networking, snacks & beverages at the hotel. Families welcome.



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## SATURDAY, JUNE 12

Perry Creek Dairy - 20243 County Road K22, Merrill, IA 51038

- 7-8:30am **BREAKFAST BUFFET** at Holiday Inn Express & Suites  
for hotel guests. Families welcome
- 7:45am Hotel guests depart for Perry Creek Dairy
- 8:00am Morning Sessions Begins  
(Perry Creek Dairy Conference Room)  
**RETREAT KICKOFF & INTRODUCTIONS**  
**EFFICIENCY: INNOVATION, TECHNOLOGIES & TECHNIQUES**
- Activity Monitoring Systems  
Guest Speaker: Dr Don Niles, Pagel Family Businesses
  - Calving & Transition
  - Cattle Movements & Handling
  - FeedFIT™
  - And much more...

### ROUNDTABLE DISCUSSION & OPEN MIC

- 11:45-12:30pm **LUNCH** Families welcome

- 12:30pm Afternoon Sessions  
**DIAMOND V: ON-FARM RESOURCES**

### EFFECTIVENESS: PROVIDING VISION & DIRECTION, COMMUNICATION

- Gaining Acceptance & Empowering your Team
- What's CORE? Fostering Positive Values

### RETREAT ROUNDTABLE DISCUSSION & OPEN MIC

### DAIRY TOUR

- 3:30pm **RETREAT ROUND-UP**

**INSPIRECHANGE**  
**GROWLEADERS**

**GPS DAIRY**  
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